



مؤتمر ومعرض قطر لتكنولوجيا المعلومات
Qatar IT Conference and Exhibition



وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT AND COMMUNICATIONS

EXHIBITOR BROCHURE

QATAR IT CONFERENCE & EXHIBITION SAFE SMART CITIES

The largest information and communication showcase in Qatar



29 OCT TO 1 NOV 2019 - QATAR NATIONAL CONVENTION CENTER

QATAR IT CONFERENCE & EXHIBITION 2019

Qatar has long recognized the importance of investing in Digital Innovation. It is dedicated to ensuring the development of a vibrant digital ecosystem. Innovative, pervasive and secure.

QATAR IT Conference & Exhibition is an international conference and exhibition organized by the Ministry of Transport and Communications of the State of Qatar for the 5th edition. It is the largest information and communication technology (ICT) showcase in Qatar.

It brings together local, regional and international leaders, policy makers, the world's large-scale ICT consumers along with technology providers willing to showcase their latest innovations.

Now in its fifth edition, QATAR IT Conference & Exhibition showcases innovative and disruptive technologies while creating a knowledge sharing platform for government organizations, academia, businesses and consumers.

QATAR IT Conference & Exhibition 2019
will be held from
29th October to 1st November 2019

Under the theme
“SAFE SMART CITIES”

It will feature
a host of international speakers,
300 technology exhibitors,
100 start-ups
and many other eco system enablers

BE PART OF QATAR IT CONFERENCE & EXHIBITION 2019

QATAR IT Conference & Exhibition provides an opportunity for technology providers and experts to support the Government of Qatar in their mission to build safe, smart cities. Additionally, it will provide the private sector with an opportunity to explore smart-solutions and technologies that contribute towards achieving economic diversification.

As the country is pursuing its preparations for the FIFA World Cup 2022 and Qatar National Vision 2030, it is witnessing an extraordinary fast urban development which requires constant innovations in the IT sector.



FACTS & FIGURES OF THE LAST EDITION

QATAR IT CONFERENCE & EXHIBITION 2017

Over 85 Public and Private **PARTNERS**
and 15 **SPONSORS**

Over 20 Visiting **INTERNATIONAL**
Delegations Representing Global Smart Cities

More than 150
Local and Global **EXHIBITORS**

More than 17,000 **VISITORS** explored
Smart City Solutions and Programs

Unique **LEARNING** and **BUSINESS** Opportunities

The Conference at QATAR IT Conference & Exhibition 2017 focused on the concept of Smart Cities and the transformational power of smart technology to improve quality of life and promote sustainable economic growth across different sectors of 120 companies submitting their smart solutions and having a presentation of the best 52 solutions for the Smart Qatar TASMU program. In addition, the conference featured over ninety internationally renowned expert speakers.

QATAR IT CONFERENCE & EXHIBITION 2019 WILL FEATURE

- Conferences to discuss strategies, innovations, solutions related to today's and tomorrow's Safe Smart Cities
- Exhibition including a Ministry of Transport and Communications zone, an area dedicated to Embassies and Ministries from foreign countries, an entrepreneurship zone, a digital incubation center and the best of local, regional and international technology providers
- Smart Solutions Showcases
- Keynote speakers, interactive workshops and trainings
- B2B Matchmaking
- Competitions
- Gala dinner & Business Awards



The Entrepreneurship zone at QATAR IT Conference & Exhibition 2019 is a unique opportunity for entrepreneurs, investors, innovators and policy makers to exchange ideas and knowledge. Visitors will have an opportunity to learn about digital entrepreneurship, network and get inspiration on how to grow their business. Around 300 entrepreneurs will be participating in the Entrepreneurship Zone activities, with more than 50 local, regional and international startups showcasing their products and services.



VISITOR PROFILE

QATAR IT Conference & Exhibition aims to attract local and global thought leaders, governmental decision makers, IT end-user companies, Banks, private entities etc.

- High-ranked officials
- CEO's
- Senior management
- Decision makers

CONFERENCE DELEGATE PROFILE

- Government - Regulators, Ministers and Public bodies.
- Industry - telecom, media and technology CEOs, Chairmen, CFOs, CSOs, Heads of M&A and Board Directors,
- Finance - Senior investment bankers, private equity and sovereign investors and institutional stakeholders,
- Consultants - Heads of TMT from the leading management consultants, law firms, strategy, and technical advisers.

EXHIBITOR PROFILE

- Application Delivery 2.0 Platforms
- Assistive Technology Platforms
- Broadcast Technology
- Business, Professional Services and
- Cloud Computing
- Cyber Safety Platforms
- Datacenters Management and Storage Systems
- E-Education Systems
- E-Government Systems
- E-Health Systems
- Embassies and Ministries from Foreign Countries
- Enterprise 2.0 Platforms
- Entertainment Systems
- Finance, Banking and Insurance Systems
- Green Technologies
- Home Automation
- Information Security and Risk Management Systems

- Internet Applications
- Internet Social Media and E-Marketing Platforms
- IT Infrastructure
- Legal Service Systems
- Manufacturing Systems
- Media and Digital Content Systems
- Ministries / Governmental Entities of Qatar
- Multimedia
- Oil & Gas and Mining Platforms
- Real-Estate and Contracting Systems
- Telecoms Equipment
- Tourism, Travel and Transportation Systems
- Trade and Retail Systems
- Video Conferencing Systems
- VOIP and Unified Communication Systems
- Web 2.0 Platforms
- Wireless and Mobility Platforms

HOW TO GET THE BEST FROM QATAR IT CONFERENCE & EXHIBITION

Find the perfect ways to fit with your expectations.

3 options to get the best from QATAR IT Conference & Exhibition:

EXHIBITION OPPORTUNITIES

In your own dedicated space, showcase your solutions and access new markets in the region.

PARTNERSHIP OPPORTUNITIES

By associating with the event, show the world your leadership in the domain of safe smart cities.

SPONSORSHIP OPPORTUNITIES

Expose your name and logo to your audience at the event. We offer multiple branding options for you to find the perfect match.

WHY EXHIBIT AT QATAR IT CONFERENCE & EXHIBITION 2019? BE WHERE YOU SHOULD BE

For businesses involved in Smart Cities development, QATAR IT Conference & Exhibition 19 is the place to be. Position yourself as a key leader in the Qatari market and much more...

Come as an exhibitor and be part of this new edition focused on Safe Smart Cities in 2019.



- Showcase your latest products and technologies
- Meet with a host of international speakers, 300 technology exhibitors, 100 startups and other eco-system enablers.
- Engage with potential customers in the sector
- Access new markets in Qatar and the region
- Build relationships between local and international businesses, stakeholders and technology leaders to secure and implement future projects. Position your company among the leading companies in the region

EXHIBITION OPTIONS

There are two ways of exhibiting at QATAR IT Conference & Exhibition.

Select the most appropriate space for your organization in our Exhibition area at QNCC.

Please note that all Embassies and Ministries from foreign countries can benefit from an exclusive 15% discount on space rental prices!

OPTION 1

RENT A SPACE AND BUILD UP YOUR OWN BOOTH

You can rent a space starting from 24 sqm up to more than 300 sqm to create your own booth.

Space rental price / sqm	1 274,00 QAR / sqm	\$350,00 / sqm
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We will do our best to accommodate your wishes, taking into account the constraints of floor plan.

Create with your team the booth that best fits your business.

Our dedicated technical team is here to assist you all along the process in order to validate your wishes:

Design - Management - Coordination - Build-up

If you need assistance we have a dedicated team for you.

As an organizer we have international and local teams to take care of the whole stand-building process, from start to finish.

For more details, please email
Agnès Miquel our technical director directly
Contact: agnes.miquel@auditoire.com

OPTION 2

CHOOSE YOUR FAVORITE PRE-BUILT BOOTH AMONGST ONE OF OUR 3 PACKAGES



PACKAGE	12 sqm	24 sqm	48sqm
Partition walls	1	1	1
LED on track	1	2	4
Lockable cupboard	1	1	1
Table and chair kit	1	2	2
Low table and armchair kit	0	0	1
Carpet	12 sqm	24 sqm	48 sqm
Socket 500 Watt max	1	1	1
Signage / Exhibitor name	1	1	1

18 360,00 QAR	36 720,00 QAR	73 440,00 QAR
5 040,00 USD	10 080,00 USD	20 160,00 USD

Nb: The price of the package booth is 1 530 QAR/sqm or 420\$/sqm

*Please note that 3D views of the shell scheme booth are not contractual.

WHY BE A SPONSOR OR A PARTNER?

QATAR IT Conference & Exhibition 2019 is a unique opportunity to boost your brand visibility and enhance your business image.

Our sponsors get their own exhibition space and many additional benefits to maximize their exposure and connect with their customers.

Please contact our sponsorship team to design your own sponsorship package and discuss the details of your participation.

Devon Okereke

Head of sponsorship

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THANK YOU!
WE LOOK FORWARD TO SEEING YOU AT THE
QATAR IT CONFERENCE & EXHIBITION 2019

For any enquiries regarding your participation, feel free to contact :

INTERNATIONAL PARTICIPATION

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