



مؤتمر ومعرض قطر لتكنولوجيا المعلومات  
Qatar IT Conference and Exhibition



وزارة المواصلات والاتصالات  
MINISTRY OF TRANSPORT AND COMMUNICATIONS

## GENERAL INFORMATION

# QATAR IT CONFERENCE & EXHIBITION SAFE SMART CITIES

The largest information and communication showcase in Qatar



29 OCT TO 1 NOV 2019 - QATAR NATIONAL CONVENTION CENTER

# WHY DOES QATAR ORGANIZE AN IT CONFERENCE & EXHIBITION?

Qatar has long recognized the importance of investing in Digital Innovation, and is dedicated to ensuring the development of a highly vibrant Digital ecosystem that is innovative, pervasive and secure.

The Ministry of Transport and Communications is driving the National program for advancing the Digital Landscape in Qatar through multiple programs.

# WHAT ARE QATAR IT CONFERENCE & EXHIBITION'S VISION & MISSION?

## **QITCOM's Vision**

*To be leading in the global digital industry through innovation, and to provide a channel to source the best digital capabilities to support building a Safe Smart Qatar*

## **QITCOM's Mission Statement**

*To serve as a platform enabling the Digital ecosystem to leverage local and global digital capabilities, as well as promoting key investment opportunities with innovation partners across the world*

Enabling a platform for digital partnerships in key sectors and among global stakeholders

Engaging the entire national digital ecosystem

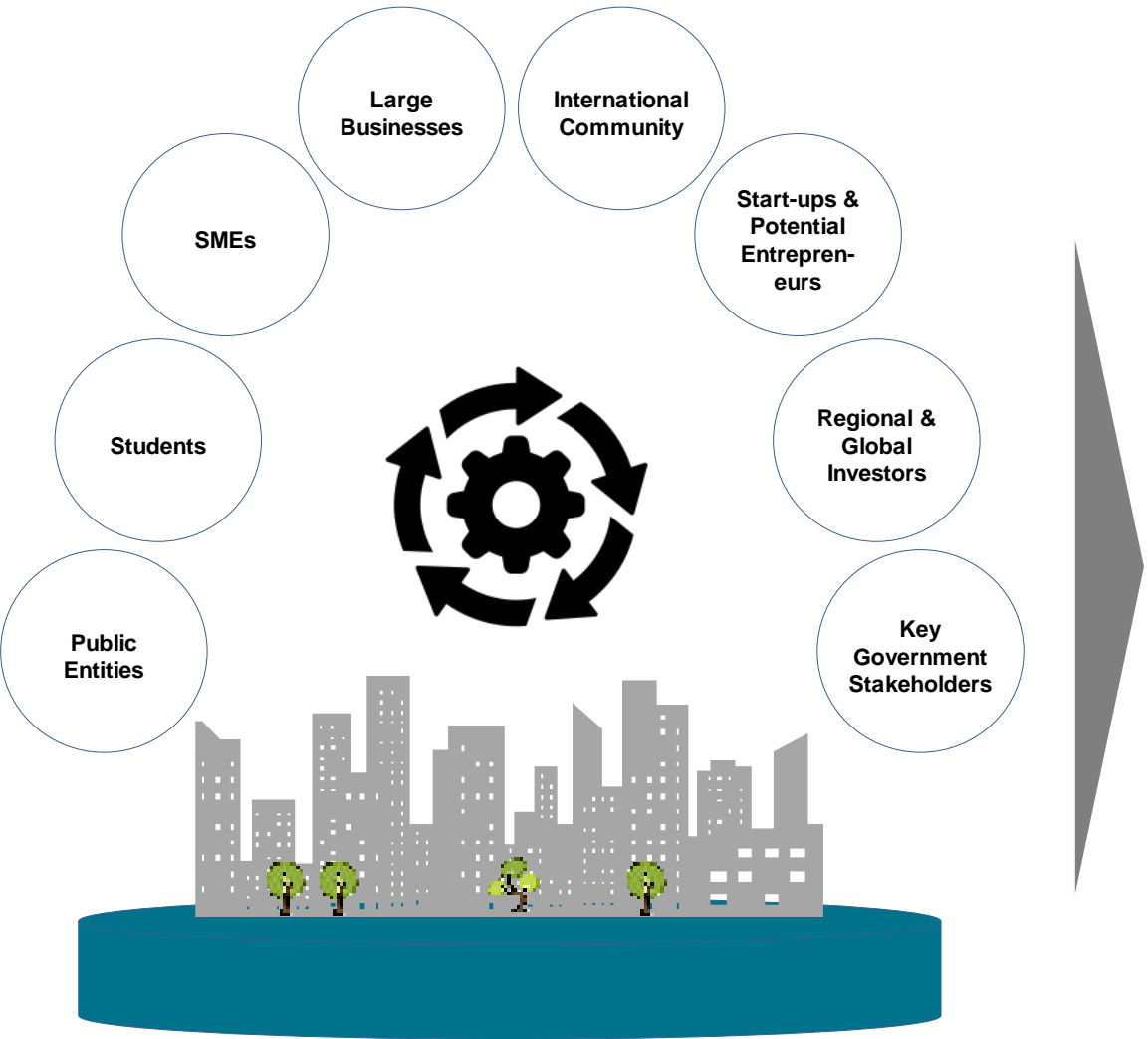
Bringing the best practices and ideas to Qatar and taking ideas outside

Enablement of the Safe Smart Qatar vision

Highlighting key investment opportunities within the Digital ecosystem in Qatar

Showcasing global innovation and smarter solutions

# WHAT ARE QATAR IT CONFERENCE & EXHIBITION'S FUNCTIONS?



### Key QITCOM Functions

- 1 Facilitate partnerships and commitments across the Digital ecosystem
- 2 Fosters innovation and entrepreneurial mindset
- 3 Send market signals and anticipation of innovation demand
- 4 Launchpad for global Safe Smart solutions
- 5 Host forums and presentations on digital technologies and entrepreneurship

### Additional Functions of QITCOM 2017

- 6 Engage key Digital ecosystem stakeholders to further TASMU vision and mission
- 7 Showcase Safe Smart solutions to demonstrate real life benefits

# QATAR IT CONFERENCE & EXHIBITION 2019 WILL FEATURE

- Conferences to discuss strategies, innovations, solutions related to today's and tomorrow's Safe Smart Cities
- Exhibition including a Ministry of Transport and Communications zone, an international area dedicated to Embassies, Ministries & organizations from foreign countries, an entrepreneurship zone, a digital incubation center and the best of local, regional and international technology providers
- Smart Solutions Showcases
- Keynote speakers, interactive workshops and trainings
- B2B Matchmaking
- Competitions
- Gala Dinner & Business Awards



The Entrepreneurship zone at QATAR IT Conference & Exhibition 2019 is a unique opportunity for entrepreneurs, investors, innovators and policy makers to exchange ideas and knowledge. Visitors will have an opportunity to learn about digital entrepreneurship, network and get inspiration on how to grow their business. Around 300 entrepreneurs will be participating in the Entrepreneurship Zone activities, with more than 50 local, regional and international startups showcasing their products and services.



## VISITOR PROFILE

QATAR IT Conference & Exhibition aims to attract local and global thought leaders, governmental decision makers, IT end-user companies, Banks, private entities etc.

- High-ranked officials
- CEO's
- Senior management
- Decision makers

## CONFERENCE DELEGATE PROFILE

- Government - Regulators, Ministers and public bodies
- Industry - telecom, media and technology CEOs, Chairmen, CFOs, CSOs, Heads of M&A and Board Directors
- Finance - Senior investment bankers, private equity and sovereign investors and institutional stakeholders
- Consultants - Heads of TMT from the leading management consultants, law firms, strategy, and technical advisers,
- Representatives from NGOs, Associations, Universities, Research Institutes...

# EXHIBITOR PROFILE

- Application Delivery 2.0 Platforms
- Assistive Technology Platforms
- Broadcast Technology
- Business, Professional Services and
- Cloud Computing
- Cyber Safety Platforms
- Datacenters Management and Storage Systems
- E-Education Systems
- E-Government Systems
- E-Health Systems
- Embassies and Ministries from Foreign Countries
- Enterprise 2.0 Platforms
- Entertainment Systems
- Finance, Banking and Insurance Systems
- Green Technologies
- Home Automation
- Information Security and Risk Management Systems

- Internet Applications
- Internet Social Media and E-Marketing Platforms
- IT Infrastructure
- Legal Service Systems
- Manufacturing Systems
- Media and Digital Content Systems
- Ministries / Governmental Entities of Qatar
- Multimedia
- Oil & Gas and Mining Platforms
- Real-Estate and Contracting Systems
- Telecoms Equipment
- Tourism, Travel and Transportation Systems
- Trade and Retail Systems
- Video Conferencing Systems
- VOIP and Unified Communication Systems
- Web 2.0 Platforms
- Wireless and Mobility Platforms

# FACTS & FIGURES OF THE PREVIOUS EDITION

## QATAR IT CONFERENCE & EXHIBITION 2017

Over 85 Public and Private **PARTNERS**  
and 15 **SPONSORS**

Over 20 Visiting **INTERNATIONAL**  
Delegations Representing Global Smart Cities

More than 150  
Local and Global **EXHIBITORS**

More than 17,000 **VISITORS** explored  
Smart City Solutions and Programs

Unique **LEARNING** and **BUSINESS** Opportunities

The Conference at QATAR IT Conference & Exhibition 2017 focused on the concept of Smart Cities and the transformational power of smart technology to improve quality of life and promote sustainable economic growth across different sectors of 120 companies submitting their smart solutions and having a presentation of the best 52 solutions for the Smart Qatar TASMU program. In addition, the conference featured over ninety internationally renowned expert speakers.



# KEY FIGURES OF THE 2019 EDITION



## Momentum to be Attracted

# Exhibition Visitors

30,000

# International Delegates

500

# VIP delegates

100

# B2B meetings

300

# conference visitors

10,000

# Space allocation

25,000 sqms



## Innovation to be Showcased

# Smart solutions

100

# Innovations

30

# Local exhibitors

300

# startups

100

# Entrepreneurs

300

# Investors

50

# Incubation

30



## Partnerships

# contracts to be signed

30

# Projects to be discussed

50

# MoUs to be signed

50

# Strategic sponsorships

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